



# IAEM-USA Region VII Conference



**Jason Campbell**

**BJC HealthCare and Barnes-Jewish Hospital**

*Salient Sanctuary: An overview of the evolution, expectations, capabilities, and criticalities of healthcare emergency management, with a blueprint for whole-of-community collaboration.*

Healthcare emergency management is a dynamic and constantly evolving field with a rich history supporting homeland security and response agencies. Complex, interconnected programs address a multitude of threats and hazards while advancing preparedness initiatives that benefit both organizational and community resilience.

This presentation uses historical disasters to tell a story of this unique iteration of emergency management. Topics include adaptations in the regulatory landscape aligned to post-incident lessons, review of the extraordinary industry threats/hazards, programs, and criticality, and opportunities to optimize a whole-of-community strategy with emergency management partners for service efficiency and effectiveness.

Jason Campbell is a Certified Emergency Manager (CEM) with expertise in healthcare and hospital programming. In his current position as Manager, Emergency Management and Continuity at BJC HealthCare in St. Louis, MO, Jason leads the development, implementation, and refinement of enterprise disaster readiness and service resilience programs. Jason also serves as Vice Chair of the St. Louis Healthcare Coalition, providing leadership and innovation to solve complex industry challenges and advance emergency management capabilities within the healthcare sector of St. Louis. Jason has presented to the International Association of Emergency Managers, National Emerging Special Pathogens Training and Education Center, and Missouri Hospital Association, and his research into healthcare emergency management performance has been published in the Journal of Emergency Management.